

# NEW ENGLAND CHAPTER

INTERNATIONAL SOCIETY OF ARBORICULTURE

[www.newenglandisa.org](http://www.newenglandisa.org)



## 2018 Sponsorship and Exhibitor Opportunities

The New England Chapter Board of Directors is gearing up for 2018 and has several exciting opportunities for sponsors and exhibitors to support the Chapter. **Thank you** to those of you who have so generously provided support to the Chapter in 2017. Your ongoing support is essential for the New England Chapter and enables us to continue to offer events and workshops that educate and highlight the field of Arboriculture. Below is a summary of our sponsorship opportunities.

### Newsletter Sponsorship

- Quarterly newsletter distributed to current Chapter Members.
- Normal circulation is to the Chapter's over 1000 members, this includes 900+ e-mailed electronic copies (.pdf) and around 100 hard copies to members without access to email.
- Ad options: quarter-page, half-page, or full-page ads, pricing details can be found on the newsletter sponsorship form.

The New England Chapter of the International Society of Arboriculture (NEC-ISA) is a member organization for arborists and urban foresters. We bring together professionals from Connecticut, Maine, Massachusetts, New Hampshire, Vermont and Rhode Island. Since 1965, we have been a resource and advocate for the green industry.

### 2018 Annual Conference Sponsorship & Exhibitor Opportunities

- 52nd Annual Conference will be held November 4-6, 2018 at the Hilton Mystic in Mystic, CT.
- Over two-hundred and fifty arborists and other professionals from the New England area and more than 30 exhibitors.
- Networking breaks and receptions amongst exhibitors
- Sponsorship and exhibitor opportunities

Our mission is to promote professional arboriculture, research and awareness of the benefits of trees in New England.

### 2018 Tree Climbing Championship Sponsorship & Exhibitor Opportunities

- 29<sup>th</sup> Annual Tree Climbing Championship will be held June 9, 2018 (Rain Date June 10<sup>th</sup>) at Connecticut College in New London, CT.
- 35 of the best climbers in the region will compete for an opportunity to represent the NE Chapter ISA at the 2018 ISA International Tree Climbing Championship in Columbus, Ohio.
- This event draws over 60 volunteers plus numerous spectators, and local media coverage

### Workshops

- Several workshops offered throughout the year.
- If your company would like to sponsor our educational workshops please contact Heather Leff ([heather@newenglandisa.org](mailto:heather@newenglandisa.org)) for details.

If you have any questions on the attached information please feel free to contact Heather Leff at the number below or [heather@newenglandisa.org](mailto:heather@newenglandisa.org). Thank you again for your support!

Sincerely,  
The NEC-ISA Marketing Committee  
New England Chapter ISA

NEC-ISA  
P.O. Box 435, Norwell, MA 02061  
Phone: 978-844-0441

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## Newsletter Sponsorship

The New England Chapter of the International Society of Arboriculture's Newsletter is a quarterly publication. Our members rely on our newsletter for information on the latest news about the tree care industry in New England and around the world.

**Readership:** Normal circulation is to the Chapter's over 1000 members, this includes 900+ e-mailed electronic copies (.pdf) and around 100 hard copies to members without access to email.

When are ads due? When will they run?		
<u>Issue</u>	<u>Due Date</u>	<u>Run Date</u>
Winter	1/15	2/1
Spring	3/15	4/1
Summer	6/15	7/1
Fall	9/15	10/1

**Website Link:** Option for listing on our [newsletter page](#) on our website

**Ad options:** quarter-page, half-page, or full-page ads.

2018 Newsletter Advertising Rates		
<u>Sponsorship Level</u>	<u>Cost</u>	<u>Choice</u>
Advertising in Newsletter – 4 issues full-page	\$800.00	<input type="checkbox"/>
Advertising in Newsletter – 4 issues ½ page	\$400.00	<input type="checkbox"/>
Advertising in Newsletter – 4 issues ¼ page	\$200.00	<input type="checkbox"/>
NEC-ISA Website Links (for one calendar year)	\$150.00	<input type="checkbox"/>

Space in our newsletter is limited and is reserved on a first come, first served basis. If you have any questions, please feel free to contact Heather Leff at the number below or [heather@newenglandisa.org](mailto:heather@newenglandisa.org). Thank you again for your support!

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**Please return this entire page along with your form of payment.**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ (Circle: **Cell** or **Landline**)

### FORM OF PAYMENT

Total Amount Enclosed: \_\_\_\_\_  Check #: \_\_\_\_\_

OR  Visa  MasterCard  Amex

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ SIC Code: \_\_\_\_\_

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## 2018 Annual Conference Sponsorship & Exhibitor Opportunities

52nd Annual Conference, November 4-6, 2018 | Hilton Mystic - Mystic, CT.

The Annual Conference is a great place to connect with arborists and other professionals from all over New England. Our conference, held every fall, typically draws two-hundred and fifty arborists and other professionals. Through networking breaks and receptions, there are lots of opportunities to connect with municipal, utility and commercial arborists from New England and beyond.

Sponsorship Level	In Return for Your Sponsorship	Choice
<b>Acorn \$100</b>	<ul style="list-style-type: none"> <li>Listed in Annual Conference Event Program</li> </ul>	<input type="checkbox"/>
<b>Seedling \$200</b>	Acorn Level Plus: <ul style="list-style-type: none"> <li>Thank you in our Winter Newsletter</li> </ul>	<input type="checkbox"/>
<b>Sapling \$400</b>	Seedling Level Plus: <ul style="list-style-type: none"> <li>Company Name added to our website</li> <li>Thanked during Awards Ceremony</li> </ul>	<input type="checkbox"/>
<b>Tree I \$500</b>	Sapling Level Plus: <ul style="list-style-type: none"> <li>Your logo will appear on signage at the conference</li> <li>One 1-year, New England ISA Chapter Membership (please include name for membership)</li> </ul>	<input type="checkbox"/>
<b>Tree II \$750</b>	Tree I Level Plus: <ul style="list-style-type: none"> <li>Free Exhibitor Package (<b>please indicate by choosing Exhibitor below</b>)</li> </ul>	<input type="checkbox"/>
<b>Breakfast/Break \$1,500</b>	Tree II Level Plus: <ul style="list-style-type: none"> <li>Thanked during Awards Ceremony</li> <li>Your logo/banner will be prominently displayed by the breakfast/break "this breakfast/break is sponsored by..."</li> </ul>	<input type="checkbox"/>
<b>Reception/Luncheon \$2,500</b>	Breakfast/Break Sponsor Plus: <ul style="list-style-type: none"> <li>2 of your logo/banners will be prominently displayed at the reception/luncheon, "today's reception/luncheon is sponsored by..."</li> <li>We will be accepting 2 Sponsors for the reception at the Mystic Aquarium. Get your signage by the fish tanks!</li> </ul>	<input type="checkbox"/>
<b>Conference Sponsor \$5,000 and up</b>	Reception/Luncheon Sponsor Plus: <ul style="list-style-type: none"> <li>Your logo/banner will be prominently displayed throughout the conference</li> </ul>	<input type="checkbox"/>

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## 2018 Annual Conference Exhibitor Opportunities

<b>Exhibitor Booth \$500</b>	Exhibitor fee will include one skirted, 6-foot conference table and two chairs it will also include 1 ticket to the banquet. <b>Additional booth personnel - \$100 ea.</b>	<input type="checkbox"/>
<b>Non-Profit Exhibitor \$100</b>	Non-Profit Exhibitor fee will include one skirted, 6-foot table and 2 chairs it will also include 1 ticket to the banquet. This is meant for non-profit that will not be attending the meeting, but working the booth.	<input type="checkbox"/>
<b>Non-Profit DISPLAY ONLY (FREE)</b>	You can send materials with a registered attendee or ship them to: Heather Leff, 63 Stetson Road, Norwell, MA 02061. Please check here and fill out the information below so that we know to expect your materials AND we can reserve you a table.	<input type="checkbox"/>

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**Please return this form along with your form of payment.**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ (Circle: **Cell** or **Landline**)

**Choose all that apply:** I will be sponsoring  I will be exhibiting

### **FORM OF PAYMENT**

Total Amount Enclosed: \_\_\_\_\_  Check #: \_\_\_\_\_

OR  Visa  MasterCard  Amex

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ SIC Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

### **Exhibitors**

I will need power at my booth: Yes  No

I will need an outdoor display space: Yes  No

If Yes, please describe what you will be bringing:

### **EXHIBITORS' SHOWCASE**

**NEW for 2018** an Exhibitor Showcase will be held Monday evening at the Mystic Aquarium to kick off our reception. Each Exhibitor will have the opportunity to address the crowd for two minutes. Use this time to let people know about your products and any show sales/deals or to let folks know about new programs.

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## 2018 Tree Climbing Championship Sponsorship & Exhibitor Opportunities

Sponsorship Level	In Return for Your Sponsorship	Choice
<b>Exhibitor \$200</b>	<ul style="list-style-type: none"> <li>Listed in Event Program</li> <li>Exhibitor Area: Showcase your company to over 35 arborists and 60 volunteers plus the general public</li> </ul>	<input type="checkbox"/>
<b>Acorn \$100</b> Donation of cash and/or prizes	<ul style="list-style-type: none"> <li>Listed in Event Program</li> </ul>	<input type="checkbox"/>
<b>Seedling \$200</b> Donation of cash and/or prizes	<ul style="list-style-type: none"> <li>Listed in Event Program</li> <li>Thanked in our Quarterly Newsletter</li> </ul>	<input type="checkbox"/>
<b>Sapling \$400</b> Donation of cash and/or prizes	<ul style="list-style-type: none"> <li>Listed in Event Program</li> <li>Thanked in our Quarterly Newsletter</li> <li>Company Name added to our website</li> <li>Thanked at Annual Conference</li> </ul>	<input type="checkbox"/>
<b>Tree \$500</b> Donation of cash and/or prizes <b>NEW!</b> 1 <sup>st</sup> Five cash donations at this level can sponsor an event! Circle ONE below	<ul style="list-style-type: none"> <li>Listed in Event Program</li> <li>Thanked in our Quarterly Newsletter</li> <li>Company Name added to our website</li> <li>Thanked at Annual Conference</li> <li>One 1-year, New England ISA Chapter Membership</li> <li>Your Company logo will be printed on t-shirt (deadline for submission of logo for t-shirt is May 4, 2018)</li> </ul>	<input type="checkbox"/>

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Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**\$500 Cash Sponsor-Circle One:** Work Climb | Aerial Rescue | Throw Line | Speed Climb | Foot Lock

**Gear Sponsor - Please provide a brief description and value of your sponsorship here:**

Estimated Value of My Donation: \_\_\_\_\_

Description of my prize/gear donation: \_\_\_\_\_

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