

NEW ENGLAND CHAPTER

INTERNATIONAL SOCIETY OF ARBORICULTURE

www.newenglandisa.org



2022 Sponsorship and Exhibitor Opportunities

The New England Chapter Board of Directors is gearing up for 2022 and has several exciting opportunities for sponsors and exhibitors to support the Chapter. **Thank you** to those of you who have so generously provided support to the Chapter in 2021. Your ongoing support is essential for the New England Chapter and enables us to continue to offer events and workshops that educate and highlight the field of Arboriculture. Below is a summary of our sponsorship opportunities.

The New England Chapter of the International Society of Arboriculture (NEC-ISA) is a member organization for arborists and urban foresters. We bring together professionals from Connecticut, Maine, Massachusetts, New Hampshire, Vermont and Rhode Island. Since 1965, we have been a resource and advocate for the green industry.

Newsletter Sponsorship

- Quarterly newsletter distributed to current Chapter Members.
- Normal circulation is to the Chapter's over 1000 members; this includes 900+ e-mailed electronic copies (.pdf) and around 100 hard copies to members without access to email.
- Ad options: quarter-page, half-page, or full-page ads; pricing details can be found on the newsletter sponsorship form.

2022 Annual Conference Sponsorship & Exhibitor Opportunities

- 56th Annual Conference will be held October 1-3 at the Sheraton in Framingham Massachusetts
- Over three hundred arborists and other professionals from the New England area and more than 30 exhibitors.
- Networking breaks and receptions amongst exhibitors
- Sponsorship and exhibitor opportunities

Our mission is to promote professional arboriculture, research and awareness of the benefits of trees in New England.

2022 Tree Climbing Championship Sponsorship & Exhibitor Opportunities

- 31st Annual Tree Climbing Championship will be held in June 18, 2022 Framingham, MA
- 35 of the best climbers in the region will compete for an opportunity to represent the NE Chapter ISA at the 2022 ISA International Tree Climbing Championship in Copenhagen, Denmark September 9-11, 2022
- This event draws over 60 volunteers plus numerous spectators, and local media coverage

Workshops

- Several workshops offered throughout the year
- If your company would like to sponsor our educational workshops please contact Heather Leff (heather@newenglandisa.org) for details.

If you have any questions on the attached information please feel free to contact Heather Leff at the number below or heather@newenglandisa.org. Thank you again for your support!

Sincerely,
The NEC-ISA Marketing Committee
New England Chapter ISA

NEC-ISA
P.O. Box 435, Norwell, MA 02061
Phone: 978-844-0441

NEW ENGLAND CHAPTER

INTERNATIONAL SOCIETY OF ARBORICULTURE

www.newenglandisa.org



Newsletter Sponsorship

The New England Chapter of the International Society of Arboriculture's Newsletter is a quarterly publication. Our members rely on our newsletter for information on the latest news about the tree care industry in New England and around the world.

Readership: Normal circulation is to the Chapter's over 1000 members; this includes 900+ e-mailed electronic copies (.pdf) and around 100 hard copies to members without access to email.

Website Link: Option for listing on our [newsletter page](#) on our website

Ad options: quarter-page, half-page, or full-page ads.

When are ads due? When will they run?		
Issue	Due Date	Run Date
Winter	1/15	2/1
Spring	3/15	4/1
Summer	6/15	7/1
Fall	9/15	10/1

2022 Newsletter Advertising Rates		
Sponsorship Level	Cost	Choice
Advertising in Newsletter – 4 issues full-page	\$800.00	<input type="checkbox"/>
Advertising in Newsletter – 4 issues ½ page	\$400.00	<input type="checkbox"/>
Advertising in Newsletter – 4 issues ¼ page	\$200.00	<input type="checkbox"/>
NEC-ISA Website Links (for one calendar year)	\$150.00	<input type="checkbox"/>

Space in our newsletter is limited and is reserved on a first come, first served basis. If you have any questions, please feel free to contact Heather Leff at the number below or heather@newenglandisa.org. Thank you again for your support!

Please return this entire page along with your form of payment.

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____ (Circle: **Cell** or **Landline**)

FORM OF PAYMENT

Total Amount Enclosed: _____ Check #: _____

OR Visa MasterCard Amex

Card #: _____ Exp. Date: _____ SIC Code: _____

Name on Card: _____

Billing Address: _____

NEC-ISA
P.O. Box 435, Norwell, MA 02061
Phone: 978-844-0441

NEW ENGLAND CHAPTER













































INTERNATIONAL SOCIETY OF ARBORICULTURE

www.newenglandisa.org



2022 Annual Conference Sponsorship & Exhibitor Opportunities 56th Annual Conference, October 1-3, 2022 | Sheraton Framingham, MA

The Annual Conference is a great place to connect with arborists and other professionals from all over New England. Our conference, held every fall, typically draws two-hundred and fifty arborists and other professionals. Through networking breaks and receptions, there are lots of opportunities to connect with municipal, utility and commercial arborists from New England and beyond.

	Acorn \$100	Seedling \$200	Sapling \$400	Tree I \$500	Tree II \$750	Bronze \$1500	Silver \$2500	Gold \$5000
Make your Selection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Listed in Annual Conference Program								
Thank you in Winter Newsletter								
Company Name and Logo Added to our Website								
Logo on Conference Signage								
1-Year NE-ISA Chapter Membership								
Free Exhibitor Package*								
Thanked During Awards Ceremony								
Break or Breakfast Sponsor With Signage								
Luncheon or Reception Sponsor With Signage								
Conference Sponsor With Signage								

NEC-ISA
P.O. Box 435, Norwell, MA 02061
Phone: 978-844-0441

NEW ENGLAND CHAPTER

INTERNATIONAL SOCIETY OF ARBORICULTURE

www.newenglandisa.org



2022 Annual Conference Exhibitor Opportunities

Exhibitor Booth \$500	Exhibitor fee will include one skirted, 6-foot conference table and two chairs it will also include 1 ticket to the banquet. Additional booth personnel - \$100 ea.	<input type="checkbox"/>
Non-Profit Exhibitor \$100	Non-Profit Exhibitor fee will include one skirted, 6-foot table and 2 chairs it will also include 1 ticket to the banquet. This is meant for non-profit that will not be attending the meeting, but working the booth.	<input type="checkbox"/>
Non-Profit DISPLAY ONLY (FREE)	You can send materials with a registered attendee or ship them to: Heather Leff, 63 Stetson Road, Norwell, MA 02061. Please check here and fill out the information below so that we know to expect your materials AND we can reserve you a table.	<input type="checkbox"/>

Please return this form along with your form of payment.

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____ (Circle: **Cell** or **Landline**)

Choose all that apply: I will be sponsoring I will be exhibiting

FORM OF PAYMENT

Total Amount Enclosed: _____ Check #: _____

OR Visa MasterCard Amex

Card #: _____ Exp. Date: _____ SIC Code: _____

Name on Card: _____

Billing Address: _____

***Exhibitors**

I will need power at my booth: Yes No

I will need outdoor space: Yes No

Outdoor space is in a parking lot adjacent to the indoor space and can accommodate larger equipment chippers, bucket trucks, scissor-lifts, etc. It INCLUDES a 6' table indoors. **Please describe the equipment you will be bringing:**

NEC-ISA
P.O. Box 435, Norwell, MA 02061
Phone: 978-844-0441

NEW ENGLAND CHAPTER

INTERNATIONAL SOCIETY OF ARBORICULTURE

www.newenglandisa.org



2022 Tree Climbing Championship Sponsorship & Exhibitor Opportunities

June 18, 2022 | Cushing Park, Framingham, MA

Sponsorship Level	In Return for Your Sponsorship	Choice
Exhibitor \$200	<ul style="list-style-type: none">Listed in Event ProgramExhibitor Area: Showcase your company to over 35 arborists and 60 volunteers plus the general public	<input type="checkbox"/>
Acorn \$100 Donation of cash and/or prizes	<ul style="list-style-type: none">Listed in Event Program	<input type="checkbox"/>
Seedling \$200 Donation of cash and/or prizes	<ul style="list-style-type: none">Listed in Event ProgramThanked in our Quarterly Newsletter	<input type="checkbox"/>
Sapling \$400 Donation of cash and/or prizes	<ul style="list-style-type: none">Listed in Event ProgramThanked in our Quarterly NewsletterCompany Name added to our websiteThanked at Annual Conference	<input type="checkbox"/>
Tree \$500 Donation of cash and/or Prizes 1st Six cash donations at this level can sponsor an event! Circle ONE below	<ul style="list-style-type: none">Listed in Event ProgramThanked in our Quarterly NewsletterCompany Name added to our websiteThanked at Annual ConferenceOne 1-year, New England ISA Chapter MembershipYour Company logo will be printed on t-shirt (deadline for submission of logo for t-shirt will be early May 2022)	<input type="checkbox"/>

Please return this entire page along with your form of payment.

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____ (Circle: **Cell** or **Landline**)

FORM OF PAYMENT

Total Amount Enclosed: _____ Check #: _____

OR Visa MasterCard Amex

Card #: _____ Exp. Date: _____ SIC Code: _____

Name on Card: _____

Billing Address: _____

\$500 Sponsor-Circle One: Work Climb| Aerial Rescue| Throw Line| Speed Climb| Foot Lock| Kid's Climb

Gear Sponsor - Please provide a brief description and value of your sponsorship here:

Estimated Value of My Donation:

Description/value of my prize/gear donation:

NEC-ISA
P.O. Box 435, Norwell, MA 02061
Phone: 978-844-0441