

2019 Sponsorship and Exhibitor Opportunities

The New England Chapter Board of Directors is gearing up for 2019 and has several exciting opportunities for sponsors and exhibitors to support the Chapter. **Thank you** to those of you who have so generously provided support to the Chapter in 2018. Your ongoing support is essential for the New England Chapter and enables us to continue to offer events and workshops that educate and highlight the field of Arboriculture. Below is a summary of our sponsorship opportunities.

The New England Chapter of the International Society of Arboriculture (NEC-ISA) is a member organization for arborists and urban foresters. We bring together professionals from Connecticut, Maine, Massachusetts, New Hampshire, Vermont and Rhode Island. Since 1965, we have been a resource and advocate for the green industry.

Newsletter Sponsorship

- Quarterly newsletter distributed to current Chapter Members.
- Normal circulation is to the Chapter's over 1000 members; this includes 900+ e-mailed electronic copies (.pdf) and around 100 hard copies to members without access to email.
- Ad options: quarter-page, half-page, or full-page ads; pricing details can be found on the newsletter sponsorship form.

2019 Annual Conference Sponsorship & Exhibitor Opportunities

- 53rd Annual Conference will be held October 6-8 at the Sheraton Springfield in Springfield, MA
- Over two-hundred and fifty arborists and other professionals from the New England area and more than 30 exhibitors.
- Networking breaks and receptions amongst exhibitors
- Sponsorship and exhibitor opportunities

Our mission is to promote professional arboriculture, research and awareness of the benefits of trees in New England.

2019 Tree Climbing Championship Sponsorship & Exhibitor Opportunities

- 30th Annual Tree Climbing Championship will be held in June of 2019 (Location TBD)
- 35 of the best climbers in the region will compete for an opportunity to represent the NE Chapter ISA at the 2019 ISA International Tree Climbing Championship in Knoxville, TN
- This event draws over 60 volunteers plus numerous spectators, and local media coverage

Workshops

- Several workshops offered throughout the year
- If your company would like to sponsor our educational workshops please contact Heather Leff (heather@newenglandisa.org) for details.

If you have any questions on the attached information please feel free to contact Heather Leff at the number below or heather@newenglandisa.org. Thank you again for your support!

Sincerely,
The NEC-ISA Marketing Committee
New England Chapter ISA

Newsletter Sponsorship

The New England Chapter of the International Society of Arboriculture's Newsletter is a quarterly publication. Our members rely on our newsletter for information on the latest news about the tree care industry in New England and around the world.

Readership: Normal circulation is to the Chapter's over 1000 members; this includes 900+ e-mailed electronic copies (.pdf) and around 100 hard copies to members without access to email.

When are ads due? When will they run?		
<u>Issue</u>	<u>Due Date</u>	<u>Run Date</u>
Winter	1/15	2/1
Spring	3/15	4/1
Summer	6/15	7/1
Fall	9/15	10/1

Website Link: Option for listing on our [newsletter page](#) on our website

Ad options: quarter-page, half-page, or full-page ads.

2019 Newsletter Advertising Rates		
<u>Sponsorship Level</u>	<u>Cost</u>	<u>Choice</u>
Advertising in Newsletter – 4 issues full-page	\$800.00	<input type="checkbox"/>
Advertising in Newsletter – 4 issues ½ page	\$400.00	<input type="checkbox"/>
Advertising in Newsletter – 4 issues ¼ page	\$200.00	<input type="checkbox"/>
NEC-ISA Website Links (for one calendar year)	\$150.00	<input type="checkbox"/>

Space in our newsletter is limited and is reserved on a first come, first served basis. If you have any questions, please feel free to contact Heather Leff at the number below or heather@newenglandisa.org. Thank you again for your support!

Please return this entire page along with your form of payment.

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____ (Circle: **Cell** or **Landline**)

FORM OF PAYMENT

Total Amount Enclosed: _____ Check #: _____

OR Visa MasterCard Amex

Card #: _____ Exp. Date: _____ SIC Code: _____

Name on Card: _____

Billing Address: _____

NEW ENGLAND CHAPTER

INTERNATIONAL SOCIETY OF ARBORICULTURE













































www.newenglandisa.org



2019 Annual Conference Sponsorship & Exhibitor Opportunities

53rd Annual Conference, October 6-8, 2019 | Sheraton Springfield – Springfield, MA

The Annual Conference is a great place to connect with arborists and other professionals from all over New England. Our conference, held every fall, typically draws two-hundred and fifty arborists and other professionals. Through networking breaks and receptions, there are lots of opportunities to connect with municipal, utility and commercial arborists from New England and beyond.

	Acorn \$100	Seedling \$200	Sapling \$400	Tree I \$500	Tree II \$750	Bronze \$1500	Silver \$2500	Gold \$5000
Make your Selection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Listed in Annual Conference Program								
Thank you in Winter Newsletter								
Company Name and Logo Added to our Website								
Logo on Conference Signage								
1-Year NE-ISA Chapter Membership								
Free Exhibitor Package*								
Thanked During Awards Ceremony								
Break or Breakfast Sponsor With Signage								
Luncheon or Reception Sponsor With Signage								
Conference Sponsor With Signage								

2019 Annual Conference Exhibitor Opportunities

<p>Exhibitor Booth \$500</p>	<p>Exhibitor fee will include one skirted, 6-foot conference table and two chairs it will also include 1 ticket to the banquet. Additional booth personnel - \$100 ea.</p>	<p><input type="checkbox"/></p>
<p>Non-Profit Exhibitor \$100</p>	<p>Non-Profit Exhibitor fee will include one skirted, 6-foot table and 2 chairs it will also include 1 ticket to the banquet. This is meant for non-profit that will not be attending the meeting, but working the booth.</p>	<p><input type="checkbox"/></p>
<p>Non-Profit DISPLAY ONLY (FREE)</p>	<p>You can send materials with a registered attendee or ship them to: Heather Leff, 63 Stetson Road, Norwell, MA 02061. Please check here and fill out the information below so that we know to expect your materials AND we can reserve you a table.</p>	<p><input type="checkbox"/></p>

Please return this form along with your form of payment.

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____ (Circle: **Cell** or **Landline**)

Choose all that apply: I will be sponsoring I will be exhibiting

FORM OF PAYMENT

Total Amount Enclosed: _____ Check #: _____

OR Visa MasterCard Amex

Card #: _____ Exp. Date: _____ SIC Code: _____

Name on Card: _____

Billing Address: _____

***Exhibitors**

I will need power at my booth: Yes No

Note: There is no outdoor space at this year's conference.

NEW ENGLAND CHAPTER

INTERNATIONAL SOCIETY OF ARBORICULTURE

www.newenglandisa.org



2019 Tree Climbing Championship Sponsorship & Exhibitor Opportunities

Sponsorship Level	In Return for Your Sponsorship	Choice
Exhibitor \$200	<ul style="list-style-type: none"> Listed in Event Program Exhibitor Area: Showcase your company to over 35 arborists and 60 volunteers plus the general public 	<input type="checkbox"/>
Acorn \$100 Donation of cash and/or prizes	<ul style="list-style-type: none"> Listed in Event Program 	<input type="checkbox"/>
Seedling \$200 Donation of cash and/or prizes	<ul style="list-style-type: none"> Listed in Event Program Thanked in our Quarterly Newsletter 	<input type="checkbox"/>
Sapling \$400 Donation of cash and/or prizes	<ul style="list-style-type: none"> Listed in Event Program Thanked in our Quarterly Newsletter Company Name added to our website Thanked at Annual Conference 	<input type="checkbox"/>
Tree \$500 Donation of cash and/or prizes NEW! 1st Five cash donations at this level can sponsor an event! Circle ONE below	<ul style="list-style-type: none"> Listed in Event Program Thanked in our Quarterly Newsletter Company Name added to our website Thanked at Annual Conference One 1-year, New England ISA Chapter Membership Your Company logo will be printed on t-shirt (deadline for submission of logo for t-shirt will be early May 2019) 	<input type="checkbox"/>

Please return this entire page along with your form of payment.

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____ (Circle: **Cell** or **Landline**)

FORM OF PAYMENT

Total Amount Enclosed: _____ Check #: _____

OR Visa MasterCard Amex

Card #: _____ Exp. Date: _____ SIC Code: _____

Name on Card: _____

Billing Address: _____

\$500 Cash Sponsor-Circle One: Work Climb | Aerial Rescue | Throw Line | Speed Climb | Foot Lock

Gear Sponsor - Please provide a brief description and value of your sponsorship here:

Estimated Value of My Donation: _____

Description of my prize/gear donation: _____

NEC-ISA
P.O. Box 435, Norwell, MA 02061
Phone: 978-844-0441